

SALINA

# CHEMICAL

SALINA GROUP

# DIVISION



# WHO WE ARE

For 25 years and counting, Salina Group has been a leader in the manufacturing industry offering reliable and high quality products to customers all around the world. We were first established in the city of Dubai in 1987 and gradually became a multinational company; with expertise in manufacturing, trading, contracting, exporting and importing services across the Middle East, Africa, Asia and North America. We have built an enviable reputation by connecting our suppliers and our clients with the best services available. We also pride ourselves in supporting a huge percentage of the adhesives and chemicals market in the Gulf area and being a customer-oriented business. We import and export many products including construction building materials, plastic LDPE, HDPE and EPS foaming while also offer commercial packaging services and manufacturing of commercial plastic bags. Additionally, Salina's contracting venture is a successful endeavour where Salina became a known trademark in the Middle East due to our great services and enthusiasm. We have become very confident in our reputation and position in the markets that we have created numerous global subsidiaries. We are also delighted to have maintained many partnerships for over 20 years and to be one of the few manufacturing companies in the Middle East certified by the International Organization for Standardization (ISO). We look forward to the future and we are confident to maintain and improve our positive image as a leader in the manufacturing industry.





# VISION AND VALUES

## FUTURE OF INDUSTRIALS

We aim to be a worldwide respected manufacturer and exporter of a variety of products that hold great benefits to our civilization.

Salina Values basic and fundamental shall remain the guiding light in our dealings internal and external. These will be the uncompromising foundations upon which we build our Mission.

**Integrity:** the courage to maintain the right from the wrong without compromise.

**Reliability:** the ability to deliver on what we promise, without exception.

**Accountability:** the strength to be responsible for our own actions and decisions.



# MISSION GOALS

## EAGLE EYE

We strive to be the premiere international manufacturing business by maintaining high-quality products and creating a superior value for our customers.

We will work towards achieving our mission by adhering to the following values: -

**Honesty and Ethical Behavior:** We believe these traits are the most important principles that a business can hold as we value our customers and believe that our customers are central to Salina Group's future and present. **Loyalty:** Our customers are to be always treated with utmost respect, integrity, and fairness. **Service:** We hold the customer's words in high regards and we will always work to achieve requests by our customers. **Product Quality:** Salina Group guarantees continuous product development and everlasting high quality products. **Efficiency:** Salina Group will always provide efficient service and fast delivery of products ordered.





# PROVEN CHEMICAL KNOWLEDGE



With hundreds of employees and numerous locations globally, Salina Group is one of the leading chemical manufacturers in the world. Salina offers expertise for commercial and industrial applications, ranging from mortars to metal primers and gloss. Salina offers a wide variety of products, including generally used chemicals to customized chemicals for specific usage. Salina is eager to produce specialty chemicals to fit the unique needs of any customer and it is continuously researching and designing new products. As an international chemical manufacturing company, Salina has formed an efficient global distribution network, utilizing competent distributors, and serving all intended markets from around the world. Salina commits to serve all our consumers and aims to exceed their expectations.

## INDUSTRIAL INFORMATION

Whatever your chemical needs are, at Salina, we guarantee to meet your requirements. Many of our consumers understand that they can rely on us to provide them with their needs and we are proud to never have disappointed a customer. Salina Group is committed to meet the strictest standards for industrial adhesives which lead us to seek ISO certification and acquiring it. When it comes to industrial adhesives, Salina has you covered with products that are notable and services that are unique. Salina Group has the knowledge and experience to produce adhesives that bond to a variety of services with many different uses. We provide great offers and prices for adhesives that you desire, no matter the size of your order.



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